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## RULES AND REGULATIONS 2010

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Organized by the Association Française du Festival International du Film with the collaboration of the National Federation of Cinema and Audiovisual Industries and the French Association of Film Critics, and with the support of Kodak.

### **Article 1**

The aim of the award "Caméra d'Or 2010 - Festival de Cannes" is to reveal and highlight the importance of a first film shown at the Festival de Cannes, whose qualities emphasize the need to encourage the director to undertake a second film.

### **Article 2**

By "first film" is meant a first feature film for theatrical screening (whatever the format; fiction, documentary or animation) of 60 minutes or more in length, by a director who has not made another film of 60 minutes or more in length and released theatrically. A director who has previously made a student thesis films or a TV film can compete for the "Caméra d'Or 2010 - Festival de Cannes" with his/her first feature film.

A signed declaration certifying that the director is presenting a "first film" in accordance with the above terms, for "Caméra d'Or 2010 - Festival de Cannes", will be required of each candidate.

### **Article 3**

The films (as defined in Article 2) which can compete for "Caméra d'Or 2010 - Festival de Cannes" are those shown in the Official Selection (Competition, Out of Competition, Un Certain Regard) or in one of the Parallel Sections, "The International Critics' Week" or "The Directors' Fortnight".

### **Article 4**

The winner of "Caméra d'Or 2010 - Festival de Cannes" award will be decided by a Jury of 6 members:

- one president
- one director (from the Society of French Directors)
- one director of photography (from the French Cinematographers Association),
- one film critic (from the French Society of Film Critics),
- one industry professional or a French film buff,
- one representative of the National Federation of Cinema and Audiovisual Industries.

No person implicated in anyway with any of the films competing for "Caméra d'Or 2010 - Festival de Cannes" may be a Jury member.



#### **Article 5**

In order to facilitate the organization, the different sections of the Festival and Parallel Sections are asked not to include first films during the last five days of the Festival. They are also requested to indicate very clearly in their programmes the first films, fulfilling the conditions to compete for "Caméra d'Or 2010 - Festival de Cannes" and to draw them to the attention of the members of the Jury with a typographical sign (as the reproduction of the logo Caméra d'Or).

#### **Article 6**

The Jury votes under its own responsibility, without the Cannes Film Festival or the other organizers being held responsible in anyway.

#### **Article 7**

The Jury can only vote for one winner of the "Caméra d'Or 2010 - Festival de Cannes". The Award is not shared by more than one film. The President of the Jury will vote to settle any tie-breaking issues.

#### **Article 8**

The winner of "Caméra d'Or 2010 - Festival de Cannes" award will receive 50 000 € by KODAK worth at 16 or 35mm film, or the equivalent necessary for a 35mm feature running 90 minutes.

The producer and director of the winning film, agree to use the logo Caméra d'Or in all advertising (refer to the Festival guidelines on [www.festival-cannes.org](http://www.festival-cannes.org)).

#### **Article 9**

The President of the Association Française du Festival International du Film has the power to settle all cases not covered by the present rules.

His decision is final in any dispute that may arise out of these rules and the organization of "Caméra d'Or 2010 - Festival de Cannes" award.

#### **Article 10**

The rules are printed in French and English. In the event of a dispute, the French version will be considered authoritative.

#### **Article 11**

Participation in "Caméra d'Or 2010 - Festival de Cannes" competition implies full and complete acceptance of all the afore-mentioned regulations.